CONTENTS

Smart contracts

We deploy smart contracts to capture value for our stakeholders. This contributes to two of the topics considered most material in our 2020 Materiality Analysis.

We capture value for public and private landlords by offering a range of contract types and value propositions.

We operate parking facilities that we own, have in concession, lease, or have under a management contract.

We also have control fee contracts in our portfolio, ensuring that parking capacity is used according to set rules and regulations.

Results

Of the 3,076 contracts in our portfolio, 1,005 (32.7%) parking facilities are purpose-built:

- 689 (68.6%) owned, concession or long-leased
- 107 (10.6%) short-leased
- 209 (20.8%) managed.

Of the 571,166 parking spaces in our portfolio, 472,058 (82.6%) are purpose-built:

- 286,870 (60.8%) owned, concession or long-leased
- 36,873 (7.8%) short-leased
- 148,315 (31.4%) managed.

Strategic locations

We capture value through our portfolio of purpose-built and off-street parking facilities at strategic locations: in or near multifunctional inner-city areas, at public transport interchanges, and at hospitals.

In cities where we operate five or more car parks, we become a highly efficient parking operator and profound mobility partner. We can then engage in meaningful dialogue with other parking and mobility partners, including:

- providers of parking route information systems;
- urban planners on capacity and routing traffic;
- landlords to efficiently operate their car parks;
- shared mobility and public transport providers;
- parking tariff policy makers.

With our integrated and connected expertise, municipalities can take multiple measures to:

- reduce traffic searching for a place to park;
- improve air quality and reduce emissions;
- provide for sufficient parking capacity and proper usage, both on and off-street;
- create a more liveable urban environment.

Results

We now have 53 (2019: 42) cities with five or more parking facilities.

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

11 SUSTAINABLE CITIES AND COMMUNITIES

We capture value for our stakeholders with our financial performance, range of smart contracts and selection of strategic locations. With these activities we contribute to SDG 9 and SDG 11.

Environmental footprint

Our environmental footprint is determined by the amount of energy we consume. In our 2020 Materiality Analysis, energy consumption is considered the eighth most material topic.

We manage our environmental impact by:

- reducing our overall energy consumption;
  - introducing energy-saving technology such as LED lighting with smart switching controls;
- decreasing fossil fuel consumed by our fleet;
- procuring a larger portion of the energy we consume in our parking facilities and offices from renewable energy sources;

We report greenhouse gas (GHG) emissions according to the GHG Protocol, on scope 1, 2 and 3.

Energy efficiency

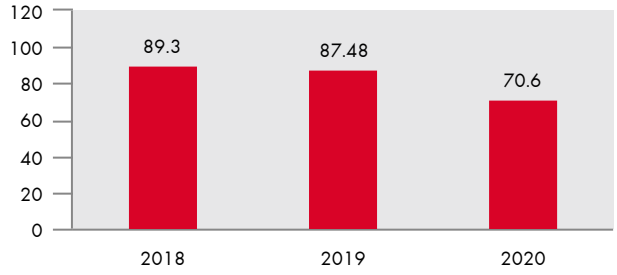
Q-Park is a large consumer of electricity, both for lighting and operational equipment, as well as for charging electric cars. We have an energy-saving programme in place to implement measures for reducing energy consumption, demonstrating clear benefits – in financial terms as well as in our environmental impact.

For example, lighting is automatically dimmed to emergency levels and switch to brighter lighting when movement of cars or pedestrians is detected. We also take simple operational measures to decrease energy consumption by temporarily closing off parking decks in quiet periods.

Results

In 2020 the total amount of energy, measured in GWh, that we consumed in our owned and long-leased parking facilities (OLL PFs) decreased by 19.3%.

Chart 17: Total GWh consumed by OLL PFs



LED programme

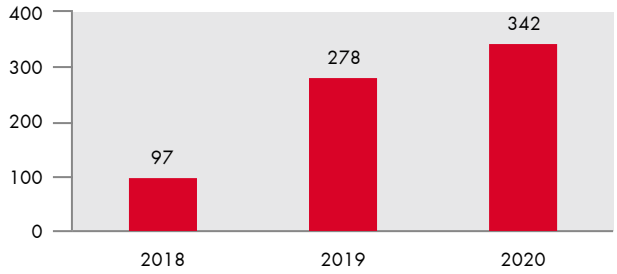
Over the past few years, we have invested considerably in refitting our parking facilities with energy-efficient LED lighting. The accelerated investment enabled us to achieve ongoing savings and a lasting reduction in our carbon footprint.

Our quality LED lighting with smart controls provides good lighting levels in all areas of our car parks. We have more light in pedestrian areas and lower light levels on the parking decks. Smart controls mean we can easily switch off lighting in parts of a car park that are not being used.

Results

In 2020, we fitted another 64 of our parking facilities with energy-saving LED lighting. The chart shows cumulative numbers.

Chart 18: PFs with energy-saving LED lighting



LED - Proven energy efficiency.

Click here for our LED showcase.